



## **Issues Report**

**Third Quarter 2011**

**WOOD TV8- Grand Rapids, MI:**

**WOOD TV8- Grand Rapids, MI**

**WOGC-CA- Grand Rapids, MI**

Description of programming providing the most significant  
treatment of community issues

# **WOOD TV8 Quarterly Issues Report**

## **July - September 2011**

<u><b>PROGRAM</b></u>	<u><b>DAY</b></u>	<u><b>TIME</b></u>
• 24 Hour News 8 Daybreak	Monday - Friday	5:00 - 7:00 A.M.
• 24 Hour News 8 at Noon	Monday - Friday	12:00 - 1:00 P.M.
• 24 Hour News 8 at 5:00	Monday - Friday	5:00 - 5:30 P.M.
• 24 Hour News 8 at 5:30	Monday - Friday	5:30 - 6:00 P.M.
• 24 Hour News 8 at 6:00	Monday - Friday	6:00 - 6:30 P.M.
• 24 Hour News 8 at Daybreak	Saturday and Sunday	6:00 - 8:00 A.M.
• 24 Hour News 8 at 6:00	Saturday	6:00 - 6:30 P.M.
• 24 Hour News 8 at 6:00	Sunday	6:00 - 7:00 P.M.
• 24 Hour News 8 at 11:00	Monday - Friday	11:00 - 11:35 P.M.
• 24 Hour News 8 at 11:00	Saturday and Sunday	11:00 - 11:30 P.M.
• Maranda Where You Live	Saturday	6:30 - 7:00 P.M.
• eightWest	Monday - Friday	11:00 A.M. - 12 NOON

Each program previously listed is a locally produced news programs presenting a mix of news, weather, sports and community issue related feature reports. Community issue segments usually have duration of one- to one-and-a-half minutes, unless otherwise indicated.

Connecting with Community continues to produce content driven PSA's topical to community needs and issues raised from our news department. Each month, a series of thirty second spots rotate on WOOD/WOTV/WXSP tagged with our Community Partners.

"Maranda Where You Live" is a locally produced weekly half-hour program featuring information, insights and inspiration for West Michigan parents.

"eightWest" is a locally produced daily one hour program featuring everything West Michigan.

WOOD TV8 is simulcast in it entirely on WOGC-CA, Grand Rapids, MI.

- NBC Nightly News                      Monday - Friday                      6:30 - 7:00 P.M.

This is an NBC produced news program featuring news, information and perspectives on the daily events of the nation and the world. The program also features special features on issues and concerns of the nation. These special issue oriented reports are approximately three minutes long.

- TODAY                                      Monday - Friday                      7:00 - 11:00 A.M.

- TODAY Saturday 8:00 - 10:00 A.M.
- TODAY Sunday 8:00 - 9:00 A.M.

This NBC produced news program features news, interviews, weather and information segments and feature reports on issues and concerns of the American Public. The community issue segments usually are three to four minutes long.

- Dateline NBC Friday 9:00 - 11:00 P.M.

This NBC produced news magazine program focuses on three to four issues or entertainment oriented reports in each week's program. Many of these reports are investigative stories on controversial concerns of the nation. Each report averages ten to twelve minutes long.

## **Educational Issues**

Including recognition of outstanding programs, learning styles, schools and teaching.

1. Program: College Access Mural PSA  
Date Aired: July 1, 2011 - September 30, 2011  
Length: 1:00  
Summary: Public service announcement informing viewers about the importance of a college degree and how we all can have access to it if we have the desire to better ourselves.
  
2. Program: "I'm Home" Foreclosure and Prevention PSA  
Date Aired: July 1, 2011 - September 30, 2011  
Length: 1:00  
Summary: Public service announcement informing viewers how they can keep their homes. If they need help there are programs to help avoid foreclosure before it happens.
  
3. Program: "Big Brothers/Big Sisters - Mentoring" PSA  
Date Aired: July 1, 2011 - September 30, 2011  
Length: 1:00  
Summary: Public service announcement informing viewers about the importance of mentoring young people and how you can make a difference in their lives.
  
4. Program: "Get the Facts - Charter Schools" PSA  
Date Aired: July 1, 2011 - September 30, 2011  
Length: 1:00  
Summary: Public service announcement informing viewers about the importance of Charter Schools and how they can make a difference in the lives of young students.
  
5. Program: 24 Hour News 8 @ 5pm  
Date Aired: July 1, 2011  
Length: :30  
Summary: GRPS Superintendent Bernard Taylor discusses his resignation with the media, as well as the issue of teacher tenure.

6. Program: 24 Hour News 8 @ Daybreak  
Date Aired: July 7, 2011  
Length: :54  
Summary: MEA Snyder Recall - MEA getting involved in recalling Snyder and GOP lawmakers
7. Program: 24 Hour News 8 @ Daybreak  
Date Aired: July 18, 2011  
Length: :26  
Summary: College Tuition Hike - Other states dealing with tuition hikes
8. Program: Maranda Where You Live  
Date Aired: July 30, 2011  
Length: 2:00  
Summary: Ferris State University Grand Rapids is a presenting partner on Maranda's Park Parties. We interviewed their representative on why they believe in these community events and how they talk with kids at our parties about the importance of being prepared for college and showing all kids that they have the potential for higher education.
9. Program: 24 Hour News 8 @ Noon  
Date Aired: August 16, 2011  
Length: 1:28  
Summary: GRPS Tax Hike Vote - GRPS wants people to vote yes to raise taxes for school improvements
10. Program: 24 Hour News 8 @ 5pm  
Date Aired: August 19, 2011  
Length: 1:10  
Summary: School Prices -- how to afford the rising cost of school supplies
11. Program: Maranda Where You Live  
Date Aired: August 20, 2011  
Length: 1:30  
Summary: Grand Rapids Ballet Company offered a special dance class for special education children affected by Down Syndrome. The class worked at a slower pace and allowed these children to be able to enjoy something that many dance companies don't offer. The instructor noted that the kids were taught important skills and are able to do so in a comfortable learning environment.

12. Program: 24 Hour News 8 @ 6pm  
Date Aired: August 22, 2011  
Length: 2:00  
Summary: CMU STRIKE - Faculty goes on strike at CMU
13. Program: 24 Hour News 8 @ 6pm  
Date Aired: August 23, 2011  
Length: :43  
Summary: Sparta Savings - Sparta School district announces they have saved enough money to bring back all the teachers it had to lay off previously.
14. Program: 24 Hour News 8 @ 11pm  
Date Aired: August 24, 2011  
Length: :33  
Summary: GVSU Move-In -- Students are moving into the dorms before classes start at GVSU
15. Program: Maranda Where You Live  
Date Aired: August 27, 2011  
Length: 2:00  
Summary: Martin Luther King Leadership Academy held a workshop for kindergarteners and their parents preparing them for the upcoming school year. Both kids and their parents toured the school, learned proper procedures and received pointers for starting the school year on a successful note.
16. Program: 24 Hour News 8 @ 5pm  
Date Aired: August 31, 2011  
Length: :34  
Summary: West Ottawa Teachers -- teachers signed a two year contract that will save district money
17. Program: 24 Hour News 8 @ 5pm  
Date Aired: September 6, 2011  
Length: 1:36  
Summary: Healing Field Kids -- 9/11 event encouraging teachers to use it to teach about 9/11

18. Program: 24 Hour News 8 @ 11pm  
Date Aired: September 12, 2011  
Length: 2:00  
Summary: GRPS Plan -- GRPS superintendent interviewing for a job in Florida

19. Program: 24 Hour News 8 @ Noon  
Date Aired: September 16, 2011  
Length: 1:12  
Summary: Cornerstone Donation -- university got \$5 million donation for building, baseball program

20. Program: 24 Hour News 8 @ Daybreak  
Date Aired: September 19, 2011  
Length: :27  
Summary: WMU-Cooley - Schools partnering to offer dual degree (Masters of Social Work - Juris Doctor)

21. Program: Maranda Where You Live  
Date Aired: September 24, 2011  
Length: 2:30  
Summary: The Grand Rapids Art Museum is offering a variety of ways that kids can learn about art education. We talked to their education coordinator and learned about classes and programs that get kids excited about art and learning about the creative process.

22. Program: Maranda Where You Live  
Date Aired: September 24, 2011  
Length: 2:30  
Summary: Students at the West Michigan Center for Arts and Technology teamed up with a Chicago artist to create a giant mural to enter into Art Prize 2011. This story focused on how these students are being mentored by the artist and are a part of the largest art competition in the world.

## **Health & Fitness Issues**

Focusing on methods of illness prevention and education people in order to encourage and promote maintenance of good health.

1. Program: "Tops Weight Loss" PSA  
Date Aired: July 1, 2011 - September 30, 2011  
Length: 1:00  
Summary: Public service announcement informing viewers about the importance of maintaining a healthy weight and what you can do to shed those unwanted pounds.
  
2. Program: "Play it Safe" Orthodontist Message PSA  
Date Aired: July 1, 2011 - September 30, 2011  
Length: 1:00  
Summary: Public service announcement informing viewers about the importance of playing it safe when you wear braces especially when you are involved in sports.
  
3. Program: "Take Control Obesity Action" PSA  
Date Aired: July 1, 2011 - September 30, 2011  
Length: 1:00  
Summary: Public service announcement informing viewers about the dangers of obesity and the importance of managing and controlling of your weight.
  
4. Program: "Cancer Support Denim Day" PSA  
Date Aired: July 1, 2011 - September 30, 2011  
Length: 1:00  
Summary: Public service announcement informing viewers about the importance of supporting people with cancer and raising funds through denim day.
  
5. Program: "Not for me, For my Brother" PSA  
Date Aired: July 1, 2011 - September 30, 2011  
Length: 1:00  
Summary: Public service announcement informing viewers about the importance of Narcotics Anonymous and how it can make a difference in the lives of those struggling with substance abuse.



6. Program: 24 Hour News 8 @ Daybreak  
Date Aired: July 5, 2011  
Length: :21  
Summary: Cigarette Labels - New graphic warning labels have more people wanting to quit

7. Program: Maranda Where You Live  
Date Aired: Saturday, July 9, 2011  
Length: 2:30  
Summary: Whispering Waters is a family fun destination in Hastings that offers loads of ways families can be active together in the summer. We explored canoeing, tubing, crafting and kayaking on the river that runs through the community.

8. Program: 24 Hour News 8 @ Noon  
Date Aired: July 19, 2011  
Length: :21  
Summary: New Diabetes Drug - FDA panel meets today to discuss new drug that could block kidneys from absorbing glucose

9. Program: 24 Hour News 8 @ 5pm  
Date Aired: July 20, 2011  
Length: :21  
Summary: Detecting Alzheimers - Alzheimer's could be detected years in advance, researchers planning critical trials

10. Program: Maranda Where You Live  
Date Aired: July 23, 2011  
Length: :30  
Summary: Helen DeVos Children's Hospital came out to our Park Parties and promoted kids health with free jump ropes. We interviewed their spokesperson, Anne Veltema, about why physical fitness is important for all ages and how they are encouraging that with free jump ropes for all kids at our events.

11. Program: 24 Hour News 8 @ 6pm  
Date Aired: August 4, 2011  
Length: 1:30  
Summary: A telethon to benefit the Muscular Dystrophy Association is happening right now and runs through midnight. You can catch that over on W-O-T-V 4. This telethon helps the hundreds of families here in West Michigan suffering from over 40 neuromuscular diseases.
12. Program: 24 Hour News 8 @ 5pm  
Date Aired: August 10, 2011  
Length: 1:31  
Summary: Medical Marijuana Law -- AG introducing bill for new laws to close loopholes in MMMA law
13. Program: 24 Hour News 8 @ Daybreak  
Date Aired: August 11, 2011  
Length: :31  
Summary: Autism Siblings - study out this morning shows one in five kids with an older sibling with autism will develop disorder too - :31
14. Program: 24 Hour News 8 @ Noon  
Date Aired: August 18, 2011  
Length: :30  
Summary: Health: Bag vs. Cafeteria lunch. Expert weighs in.
15. Program: 24 Hour News 8 @ 5pm  
Date Aired: August 18, 2011  
Length: :56  
Summary: Recluse Bite -- man bitten by dangerous spider not native to Michigan
16. Program: 24 Hour News 8 @ 11pm  
Date Aired: August 19, 2011  
Length: :30  
Summary: Flu Season Outlook -- CDC says there should be enough vaccine to go around this year

17. Program: Maranda Where You Live  
Date Aired: August 20, 2011  
Length: 2:30  
Summary: We shopped a local farmer's market with a registered dietician who pointed out homegrown items that are good for your health. She also talked about ways to incorporate more fruits and vegetables into children's diets to boost their health and immune system.

18. Program: 24 Hour News 8 @ 5pm  
Date Aired: August 23, 2011  
Length: :43  
Summary: GRPS Health Insurance -- statewide campaign to let low income families know about free or low cost health insurance

19. Program: Maranda Where You Live  
Date Aired: August 27, 2011  
Length: 3:00  
Summary: Meijer Healthy Living Advisor, Shari Steinbach, showed viewers some unique and healthy new recipes for kids' school lunches. She demonstrated how to sneak healthy ingredients into items that kids love, plus, fun new things to offer your kids at lunch time.

20. Program: 24 Hour News 8 @ Noon  
Date Aired: August 29, 2011  
Length: :30  
Summary: Chocolate Heart Disease - Researchers find consuming chocolate is actually better for your heart

21. Program: 24 Hour News 8 @ Daybreak  
Date Aired: August 31, 2011  
Length: 2:00  
Summary: Schools Vaccines - Vaccines kids should get before going back to school

22. Program: 24 Hour News 8 @ 5pm  
Date Aired: August 31, 2011  
Length: :34  
Summary: Smoking Ban Air Quality -- report shows indoor air quality greatly improved after Michigan smoking ban

23. Program: 24 Hour News 8 @ Daybreak  
Date Aired: September 12, 2011  
Length: :53  
Summary: Cartoons and Kids - Study find fast-paced cartoons can cause short-term attention and learning problems in 4 year olds

24. Program: 24 Hour News 8 @ Noon  
Date Aired: September 20, 2011  
Length: :30  
Summary: Whooping Cough Vaccine -- kids may need booster after 3 years to be fully protected against whooping cough

## **Community & Volunteer Efforts**

Programs aimed at highlighting efforts of individual volunteers or volunteer organizations in West Michigan in hopes of encouraging more people to share their time and talents with those in need. Community efforts and campaigns are also included.

1. Program: Perspectives on Veterans Affairs PSA  
Date Aired: July 1, 2011 – September 30, 2011  
Length: 1:00  
Summary: Public service announcement informing viewers about the contributions from our Veterans and how we can show our appreciation for their sacrifices.
  
2. Program: “Replanting our Forests” PSA  
Date Aired: July 1, 2011 – September 30, 2011  
Length: 1:00  
Summary: Public service announcement informing viewers about the importance of planting trees to replace those that are gone or harvested for a better environment.
  
3. Program: 24 Hour News 8 @ Daybreak  
Date Aired: July 6, 2011  
Length: :23  
Summary: Bronson Battle Creek - New partnership between Battle Creek Health System and Bronson Healthcare
  
4. Program: 24 Hour News 8 @ 5pm  
Date Aired: July 8, 2011  
Length: 1:30  
Summary: A Community Vigil at Ah-nab-a-wen Park was organized on Facebook to remember the families that were killed in a shooting rampage earlier this week. Community leaders and all citizens were asked to attend a candle light vigil in their honor.

5. Program: 24 Hour News 8 @ 5pm  
Date Aired: July 11, 2011  
Length: 1:30  
Summary: In the wake of last week's shooting tragedy, many people were asking how they can help. People can donate money to a victim's memorial fund at any Huntington Bank branch. The bank started that fund by donating 10-thousand dollars to it. Huntington plans to work with the mayor's office and grand rapids police to distribute the money donated. You don't have to be a Huntington customer to donate.

6. Program: 24 Hour News 8 @ Noon  
Date Aired: July 22, 2011  
Length: :24  
Summary: GR Park Equipment - New fitness equipment being installed at Roosevelt Park

7. Program: Maranda Where You Live  
Date Aired: July 23, 2011  
Length: 2:00  
Summary: Each week at Park Parties, Fifth Third Bank sends out several of their branch employees to volunteers. The employees assist in running the large super slide, put temporary tattoos on children and make sure everyone is having a good time. This is all part of their Neighbor 53 initiative to get more involved in the community.

8. Program: 24 Hour News 8 @ 11pm  
Date Aired: July 25, 2011  
Length: :27  
Summary: Safe Water Event - WOOD TV safe water event in Holland Preview

9. Program: 24 Hour News 8 @ Daybreak  
Date Aired: July 26, 2011  
Length: :26  
Summary: Salvation Army Shopping - Salvation Army and Target teaming up to five 60 Grand Rapids kids money to buy back to school supplies

10. Program: Maranda Where You Live  
Date Aired: July 30, 2011  
Length: 2:00  
Summary: WOOD TV interns volunteer at all of the Maranda Park Parties through out the summer, running activities, passing out free food and making sure families have a great time. Maranda talked with our interns about why they volunteer and recapped their summer involvement with the station campaign.

11. Program: 24 Hour News 8 @ 5pm  
Date Aired: August 1, 2011  
Length: 1:30  
Summary: It's a West Michigan tradition every summer as the Coast Guard Festival is under way now in Grand Haven. We were on board one of the big ships to find out what's going the rest of the week ...

12. Program: 24 Hour News 8 @ 11pm  
Date Aired: August 2, 2011  
Length: 2:00  
Summary: National Night Out - Focus on crime prevention event in Kalamazoo's Edison neighborhood

13. Program: 8West @ 11am  
Date Aired: Wednesday, August 3, 2011  
Length: 3:30  
Summary: It's a West Michigan tradition every summer as the Coast Guard Festival is under way now in Grand Haven. Our own Eva Aguirre Cooper got a tour one of the ship earlier this week the Makinw, as it was anchored off the shore of Grand Haven -- it's one of the many ships you can tour during coast guard festival.

14. Program: 24 Hour News 8 @ Daybreak  
Date Aired: August 3, 2011  
Length: :27  
Summary: Stuff the Bus - Campaign to fill 3,000 backpacks for kids in Grand Rapids

15. Program: 24 Hour News 8 @ 5pm  
Date Aired: August 8, 2011  
Length: :32  
Summary: GRPS Party Park -- GRPS holding back to school parties to help kids and parents get information

16. Program: 24 Hour News 8 @ 6pm  
Date Aired: August 10, 2011  
Length: :51  
Summary: Spartan YMCA Dedication -- dedication for newest YMCA facility

17. Program: 24 Hour News 8 @ Daybreak  
Date Aired: August 18, 2011  
Length: :29  
Summary: Backpack Giveaway - Organization handing out free backpacks to kids in need

18. Program: 24 Hour News 8 @ 5pm  
Date Aired: August 19, 2011  
Length: 1:41  
Summary: GR Cycling Classic -- Bicycle race through GR this weekend

19. Program: 24 Hour News 8 @ 5pm  
Date Aired: August 22, 2011  
Length: 1:55  
Summary: In The Image Shoes -- organization giving away free shoes to low income families

20. Program: Where You Live  
Date Aired: August 27, 2011  
Length: 2:00  
Summary: WOOD TV and Maranda kicked off the second annual Teacher Wish Lists campaign. In this segment Maranda talked to local teachers about how much of their own money they are spending on classroom supplies and how the community can step up and help out.



21. Program: 24 Hour News 8 @ Daybreak  
Date Aired: August 29, 2011  
Length: 1:00  
Summary: Montague Troops Home - National Guard troops returning home today, community encouraged to line streets welcoming them
22. Program: Maranda Where You Live  
Date Aired: September 10, 2011  
Length: 1:30  
Summary: Priority Health granted wishes at a Grand Haven school with a donation of playground and recess equipment. The school was in need of some improvements and items to enhance their program, and Priority Health stepped up to the plate with a donation.
23. Program: 24 Hour News 8 @ 6pm  
Date Aired: September 12, 2011  
Length: :46  
Summary: ArtPrize Volunteers - ArtPrize looking for more volunteers!
24. Program: 24 Hour News 8 @ 11pm  
Date Aired: September 16, 2011  
Length: 1:10  
Summary: ArtPrize Neighborhoods -- ArtPrize organizers making plans to draw people to outlying neighborhoods
25. Program: 24 Hour News 8 @ 5pm  
Date Aired: September 20, 2011  
Length: 1:30  
Summary: The anniversary of nine-eleven has passed... but the memory of those killed in the attacks continues through West Michigan's "Healing Field" exhibit. More than three-thousand flags were on display at Cannonsburg Ski Area... each symbolizing someone who lost their life that day. Hundreds of those flags are still left. The hope is that each one will find a home here in West Michigan.

26. Program: 24 Hour News 8 @ Daybreak  
Date Aired: September 26, 2011  
Length: 1:45  
Summary: Alpha Women's Center - Grand Rapids organization helping women, live interview

## Safety

Programs that promote safety in homes and for families in West Michigan communities.

1. Program: Safe Water overall Campaign  
Date Aired: July 1, 2011 - September 30, 2011  
Length: Various  
Summary: All summer long we have talking about how to stay safe in water with events, safety tips and information you need to know to keep you family safe around water.
2. Program: "Runaway Chat" PSA  
Date Aired: July 1, 2011 - September 30, 2011  
Length: 1:00  
Summary: Public service announcement informing viewers about a national runaway hotline for teens. There is help out there for anyone who needs it.
3. Program: Maranda Where You Live  
Date Aired: July 9, 2011  
Length: 1:00  
Summary: Maranda talked with Eva Aguirre Cooper about the station's Safe Waters Campaign. Eva was at the Hastings Park Party passing out valuable information on water safety and things parents need to remember when putting their child in the water.
4. Program: 8West @ 11am  
Date Aired: July 12, 2011  
Length: :45  
Summary: An event tomorrow night is designed to give you the tools you need before you enjoy the water. It's happening at the Salvation Army Kroc Center on South Division in Grand Rapids, and our very own Maranda and Eva Aguirre Cooper will be there... Suit up and head to the Kroc Center from five-thirty to six-thirty p.m. The event is free and you'll get a chance to have lifejacket fittings, learn survival swimming techniques, and watch CPR demonstrations. Another focus will be rip current awareness and they'll show you show you tools and techniques to stay safe in the water.

5. Program: 24 Hour News 8 @ 6pm  
Date Aired: July 12, 2011  
Length: 1:30  
Summary: All summer long we have talking about how to stay safe in water and tomorrow we will be having another Safe Water event at the Salvation Army Kroc Center. From 5:30 to 6:30 there will be all kinds of free activities for children including: Rip Current Safety, Reach and Throw Don't Go - using various things you can use to help people in trouble. Life jacket safety with the Kent County Sheriff's department. Survival floating techniques, CPR demonstrations , and free swim afterwards till 8:30. That's tomorrow at the Salvation Army Kroc Center beginning at 5:30.

6. Program: 24 Hour News 8 @ Noon  
Date Aired: July 13, 2011  
Length: 1:30  
Summary: All summer long we have talking about how to stay safe in water and today we will be having another Safe Water event at the Salvation Army Kroc Center. From 5:30 to 6:30 there will be all kinds of free activities for children including: Rip Current Safety, Reach and Throw Don't Go - using various things you can use to help people in trouble. Life jacket safety with the Kent County Sheriff's department. Survival floating techniques, CPR demonstrations , and free swim afterwards till 8:30. That's today at the Salvation Army Kroc Center beginning at 5:30.

7. Program: 24 Hour News 8 @ Daybreak  
Date Aired: July 15, 2011  
Length: 1:15  
Summary: As part of WOOD-TV's Safe Water Campaign, we're teaming up with Spartan Stores to help keep your family safe this summer. Coming up the next three consecutive Monday's, we'll be at three different Spartan Stores with CPR demonstrations, "Who's Watching the Kids" lanyards, sign ups for rip currents and more.

8. Program: 24 Hour News 8 @ 11pm  
Date Aired: July 17, 2011  
Length: 1:15  
Summary: As part of WOOD-TV's Safe Water Campaign, we're teaming up with Spartan Stores to help keep your family safe this summer. Coming up the next three consecutive Monday's, we'll be at three different Spartan Stores with CPR demonstrations, "Who's Watching the Kids" lanyards, sign ups for rip currents and more.

9. Program: 24 Hour News 8 @ Noon  
Date Aired: July 18, 2011  
Length: 1:30  
Summary: As part of WOOD-TV's Safe Water Campaign, we're teaming up with Spartan Stores to help keep your family safe this summer. Starting today in Kentwood and the next two consecutive Monday's, we'll be at three different Spartan Stores with CPR demonstrations, "Who's Watching the Kids" lanyards, sign ups for rip currents and more.

10. Program: 24 Hour News 8 @ 5pm  
Date Aired: July 18, 2011  
Length: 1:30  
Summary: As part of WOOD-TV's Safe Water Campaign, we're teaming up with Spartan Stores to help keep your family safe this summer. We are at the Family Fare in Kentwood till 6:00 today and the next two consecutive Monday's, we'll be at two different Spartan Stores with CPR demonstrations, "Who's Watching the Kids" lanyards, sign ups for rip currents and more.

11. Program: 24 Hour News 8 @ Daybreak  
Date Aired: July 18, 2011  
Length: :30  
Summary: Grandparents Driving - new report out this morning shows kids may be safer with grandparents driving than parents

12. Program: Maranda Where You Live  
Date Aired: July 23, 2011  
Length: 2:15  
Summary: Maranda interviewed fire safety expert, Michael McLeeier, about teaching kids about fire safety. They did a demonstration in his portable smoke trailer at the Kalamazoo Park Party and Michael gave simple tips every family needs to remember in case they are ever faced with a fire in their home.

13. Program: Maranda Where You Live  
Date Aired: July 23, 2011  
Length: 2:00  
Summary: With temperatures reaching close to 100 degrees, our Kalamazoo Park Party posed risk for dehydration. We made sure to take all the precautions before our event including having extra emergency medical staff on hand, large donations of bottled water and also water games and sprinklers and people to cool off with.

14. Program: 8West @ 11am  
Date Aired: July 25, 2011  
Length: 1:00  
Summary: As part of WOOD-TV's Safe Water Campaign, we're teaming up with Spartan Stores to help keep your family safe this summer. We are at the Family Fare in Holland till 6:00 today and the next Monday, we'll be at the Family Fare in Grandville with CPR demonstrations, "Who's Watching the Kids" lanyards, sign ups for rip currents and more.

15. Program: 24 Hour News 8 @ 5pm  
Date Aired: July 25, 2011  
Length: 1:00  
Summary: As part of WOOD-TV's Safe Water Campaign, we're teaming up with Spartan Stores to help keep your family safe this summer. We are at the Family Fare in Holland till 6:00 today and the next Monday, we'll be at the Family Fare in Grandville with CPR demonstrations, "Who's Watching the Kids" lanyards, sign ups for rip currents and more.

16. Program: 24 Hour News 8 @ Daybreak  
Date Aired: August 2, 2011  
Length: 2:00  
Summary: It's a nationwide movement supporting crime and drug prevention in your community. And it's happening tonight right here in West Michigan. 24 Hour News 8 's Community Affairs Director Eva Aguirre Cooper joins us this morning with more on how you can get involved in National Night out.

17. Program: 24 Hour News 8 @ Noon  
Date Aired: August 2, 2011  
Length: 2:00  
Summary: It's a nationwide movement supporting crime and drug prevention in your community. And it's happening tonight right here in West Michigan. 24 Hour News 8 's Community Affairs Director Eva Aguirre Cooper has a look at how you and your family can take part in National Night Out.

18. Program: 24 Hour News 8 @ Noon  
Date Aired: August 3, 2011  
Length: :30  
Summary: Tainted Ground Turkey - salmonella outbreak believed to be making its way around the country and its affecting Michigan

19. Program: 24 Hour News 8 @ 11pm  
Date Aired: August 3, 2011  
Length: 1:15  
Summary: Rip Current Alert -- Rip currents force Holland State Park to close, Bill did story on rip current safety

20. Program: 24 Hour News 8 @ Daybreak  
Date Aired: August 5, 2011  
Length: :29  
Summary: Chrysler Recall - Chrysler recalling some minivans because airbags could deploy unexpectedly

21. Program: 24 Hour News 8 @ Daybreak  
Date Aired: August 8, 2011  
Length: :24  
Summary: Hot Lunches - Study finds food that sits in lunch boxes all morning can get warm enough to encourage bacteria growth

22. Program: 24 Hour News 8 @ 11pm  
Date Aired: August 8, 2011  
Length: 1:12  
Summary: Grandville Apt Fire -- family woken by smoke detectors to escape fire

23. Program: 24 Hour News 8 @ 5pm  
Date Aired: August 11, 2011  
Length: 2:51  
Summary: Bike Helmet Safety -- Importance of wearing a bike helmet after child was hit by car

24. Program: 24 Hour News 8 @ Daybreak  
Date Aired: August 17, 2011  
Length: :49  
Summary: Swim in Clothes - Swim school in Texas has kids swim with clothes on to practice for real life situations

25. Program: 24 Hour News 8 @ 5pm  
Date Aired: August 18, 2011  
Length: 1:34  
Summary: Calvin Drill -- emergency officials conduct disaster drill on Calvin College campus

26. Program: 24 Hour News 8 @ 6pm  
Date Aired: August 19, 2011  
Length: 2:34  
Summary: Campus Safety - As students head back to UofM with an attacker on the loose, we looked at campus safety



27. Program: 24 Hour News 8 @ 6pm  
Date Aired: August 22, 2011  
Length: :52  
Summary: Kid Window Falls -- cases of kids falling out of windows on the rise.

28. Program: 24 Hour News 8 @ 5pm  
Date Aired: August 25, 2011  
Length: 2:41  
Summary: Kidz Have Rights -- program goes to schools to teach kids about unwanted touching

29. Program: Maranda Where You Live  
Date Aired: August 27, 2011  
Length: 2:00  
Summary: We talked to a pediatrician from Helen DeVos Children's Hospital about ways to make sure your child starts the school year off safely. The expert touched on vaccinations your child needs to start school, ways to avoid the flu and common colds and also pointers on avoiding lice and other easily spread kids' ailments.

30. Program: 24 Hour News 8 @ 11pm  
Date Aired: August 30, 2011  
Length: 2:45  
Summary: Fire Pot Explosion, fire pots carry risk of setting people on fire

31. Program: 24 Hour News 8 @ 5pm  
Date Aired: August 31, 2011  
Length: 1:44  
Summary: Water Heater -- how to look at your water heater to make sure your house doesn't explode

32. Program: 24 Hour News 8 @ Daybreak  
Date Aired: September 16, 2011  
Length: 1:18  
Summary: Stranger Danger - Information on how to talk to kids about strangers